



EXCLUSIVE PROGRAM FOR TRADESMEN

We created the Tradesmen Support Program—the first of its kind—to support the people who work on the toughest jobsites, and require the toughest tools to complete their work. Through discounts on high-quality tires and worksite support, we'll make sure you can meet the demands of any job head on, without fear of downtime halting your progress.



\$100 DISCOUNT ON A SET OF 4 KO2 TIRES

There are two ways to receive your discount: Purchase through BFGoodrichtires.com for an instant rebate* - OR - Purchase in-store for a mail-in rebate.

30-DAY SATISFACTION GUARANTEE

If you're not happy within 30 days of purchase, bring the tires back for a full refund.

WORKSITE ASSISTANCE PROGRAM

The worksite assistance program is a two-year program. Includes towing within 150 miles.

*Website rebate sent as a prepaid Visa gift card through the mail.

**SIGN UP FOR THE TRADESMEN SUPPORT PROGRAM AT
BFGOODRICHTIRES.COM/TRADESMEN**

